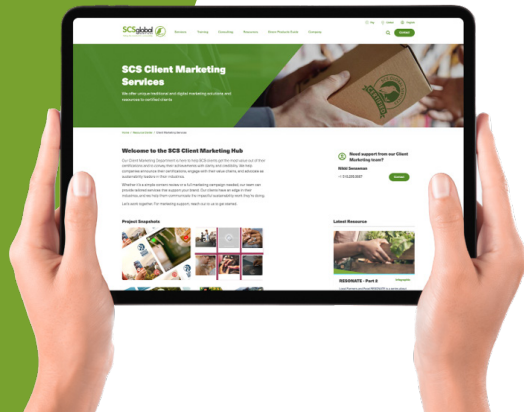
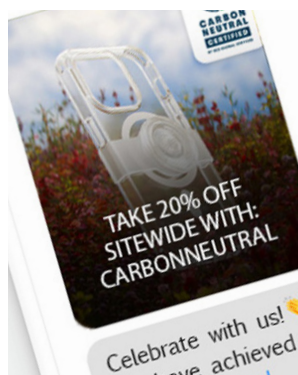


Let SCS help you promote your certifications effectively and accurately



For 40 years, SCS has been helping clients achieve certification to stand out in their market, make credible claims, and avoid greenwashing. SCS Client Marketing provides the expertise to help your sales and marketing teams communicate your achievements in a way that resonates with your customers, consumers and other stakeholders.



Marketing Services for SCS Clients



Included with certification

-  Marketing Q&A call
-  Content review
-  Logo and label guidance
-  Social media repost
-  Press release review with testimonial

Please reach out to request any of these



Additional services *(Fees associated)*

-  Training for sales and marketing teams
-  Landing pages (webpages)
-  Video
-  PR/Communications
-  Sales and Marketing Materials (e.g. sell-sheets, slides, email, blog)
-  Other marketing support



We look forward to supporting you on your sustainability journey!

Contact us for support:

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<https://www.scsglobalservices.com/resources/client-marketing-services>

